In [insert month/year], we made a commitment to ensuring our workplace culture is diverse and inclusive. In honor of Construction Inclusion Week, and today’s daily theme of Commitment & Accountability, I am recommitting [insert company name] to the Culture of CARE pledge.

Construction Inclusion Week is a weeklong effort to raise awareness about the importance of creating a diverse and inclusive construction industry. Each day there is a different theme that our company will utilize to participate in diversity & inclusion-related activities.

As you may recall, Culture of CARE is an ongoing effort to help our company ensure we have an inclusive workplace culture where each and every one of our you feels valued, welcomed, included and safe when you come to work. As part of the Culture of CARE pledge we have committed to the following principles:

**Commit** to hire and pay based on skill and experience, regardless of ability, age, ethnicity, gender identity, nationality, race, religion, sex or sexual orientation

**Attract** prospective employees, suppliers and subcontractors by creating inclusive workplaces that are free from harassment, hazing and bullying

**Retain** high-performing employees by identifying and removing barriers to advancement

**Empower** every individual to promote a culture of diversity and inclusion

I am committed to building a company culture that lives out the principles of this pledge. Since taking the Culture of CARE pledge, we haven’t done enough as a company to execute on this commitment, which is why I am also committing today to taking the Culture of CARE [Diversity & Inclusion Assessment](http://www.agc.org/culture-assessment).

This Assessment will help us evaluate our current programs, practices, and policies as they relate to diversity & inclusion, identify areas for improvement, develop a strategy for addressing the gaps, and gather best practices to help us succeed. We will use this tool on an annual basis to measure our progress and celebrate where we started and how far we will go.

This commitment we are making to building a Culture of CARE at [insert company name] does not end on Friday. In addition to the commitment our company has made, I invite all of our employees to make a personal commitment to creating a Culture of CARE by signing the [Culture of CARE personal pledge](https://buildculture.com/personal-commitment/). Be your own impact champion and help lead the change within [insert company name].

If you have any questions, reach out to [insert point of contact name]. I look forward to sharing more resources with you throughout this Construction Inclusion Week celebration and throughout the next year.

[insert CEO signature]